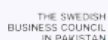




Helping Businesses Reimagine Future

Synavos is all about going an extra mile to achieve digital goals, be innovative, and build partnerships in the ICT businesses.





About us

Transforming Challenges into Opportunities via Smart Work and Agility

From digital revolution to big data, Synavos has embarked on a journey to challenge the status quo and revamp the digital ecosystem to make it smart and efficient. We help organizations via the outsourcing model in building a complete business ecosystem powered by strategy, technology, and people.

**Skilled Team of
Superheroes**

200+

**Global
Footprint**

50+

**Customer
Retention**

99%



Our values

Both our Identity and our Promise

There are some things we believe in as a team, principles that were laid out by the founders of Synavos at inception. Since then, they have spread like a culture, shaping how we think, interact and work.

1



Excellence

By giving attention to every detail, we create a product that surpasses the status quo.

2



Dependability

We endeavor to always deliver what we promise you, to meet deadlines, and to communicate proactively.

3



Community

We act as catalysts for positive, long-term growth for the community to make this world a better place for all.

4



Be Human

We want to create a culture that makes Synavos a learning hub for young minds to interact, learn and grow.

End-to-end solutions

Experience beauty, trust and success with us.

From strategy to execution, our winning combination of innovative thinking, scientific design, top-notch development and in-depth analysis ensures clients' success.



**ERP
Solutions**



**UI/UX
Services**



**Software
Development**



**Business
Consulting**



**Infrastructure
Engineering**



**Cyber
Security**



**Support &
maintenance**



**Managed
Services**

Synavos Enterprise Offerings

Serving as the operational core for your business across the globe with a contact center in place and providing managed services, day-to-day system support & maintenance.



Enterprise Resource Planning

Streamlining business processes and enhancing efficiency by integrating core functions into a single, unified system.



Customer Relationship Management

Empowering customer relationships through data-driven insights, improving sales, support, and overall customer satisfaction.



Business Processes Automation

Automating repetitive tasks and optimizing workflows to improve productivity and operational efficiency across the organization.

Our Promises

Rock-Solid Value Proposition



Concept to completion

We take your project from ideation to final delivery.



A customized solution

We tailor build solutions to meet your needs.



Cross-functional teams

Our creative heads and managers work together.



Develop to perfection

Lean and clean development for a well engineered output.



Awesome support

We provide 27x7x365 system support and monitoring.



Going the extra mile

We work as partners to achieve your goals.

One or more, decide as per your business need

Our ERP Modular Offerings

Sales

Sales

- Efficient Selling
- Professional Quotations
- Invoicing & Upselling
- Streamlined Communication
- Product and Price Control
- Reporting and forecasting
- Order and Contract Management
- Marketplace & shipping integrations

CRM

- Enable automation
- Reduce manual entry
- AI lead scoring
- Manage leads
- Customer loyalty

Point of Sale - POS

- All devices welcome
- Loyalty programs
- Multiple cashiers
- Flexible invoicing
- Offline payments
- Integrated payments

Finance

Accounting

- Real-time reporting
- Electronic invoicing (EDI)
- Deferrals
- Dynamic taxes and accounts
- Accounts Receivable and Payable
- Bank, Cash & Easy Reconciliation
- Legal Statements
- Assets, Expense & Revenue Recognition

Invoices

- Handle recurring invoices
- Multiple currencies
- Snail mail
- Issue refunds
- Custom invoices

Expenses

- Total Transparency
- Upload Options
- Inter-App harmony
- Roles
- Collaboration

Document

- Artificial intelligence (AI Bill)
- Missing documents
- Automate your workflows
- Request signature
- Split PDFs

Spreadsheets

- Collaborate
- Formulas
- Charts
- Conditional formatting
- Smart filters

Sign

- Adopt your own signature
- Legal requirements
- Validation
- Cryptographic traceability
- Authenticate by SMS
- Signing order
- Reminders

One or more, decide as per your business need

Our ERP Modular Offerings

Inventory & Manufacturing

Inventory

- Storage
- Operations
- Advanced routes
- Productivity
- Replenishment
- Traceability
- Products
- Inventory Valuation
- Reporting
- Integrations

Manufacturing

- Master production schedule
- Leverage by-products
- Powerful yet simple
- Up/down stream traceability
- IoT integrations
- Product Lifecycle Management

Purchases

- Requests for Quotations
- Manage orders
- Manage invoicing
- Handle Products
- Analyze & forecast
- Multi company rules

Quality

- Quality reporting
- Kanban view
- Quality alert priority
- Granular inspections
- Order integration

Maintenance

- Automate preventive maintenance
- Organize maintenance requests
- Increase overall equipment effectiveness

Marketing

Marketing Automation

- Lead Generation
- Lead Qualification
- Lead Nurturing
- SMS Marketing
- Events
- Surveys

Email Marketing

- Awesome campaigns
- Database Segmentation
- Track Links
- Calculate your ROI

Social Marketing

- One place to plan, monitor, and analyze all accounts
- Reach audience anywhere
- Visitors to leads
- Customers to happy users

One or more, decide as per your business need

Our ERP Modular Offerings

Productivity

Discuss

- Direct Messages
- Channel Communication
- Video Conferencing
- WhatsApp Integration
- Voice Lines
- Notifications

Approvals

- Manage Approvers
- Manage Requests
- Custom Approval Types
- Calculate your ROI

Internet of Things - IoT

- IoT devices
- Broad connectivity
- Printing options
- Raspberry Pi 3/4
- Easy installation
- Quality checks
- Odoo VoIP
- Knowledge

Human Resources

Employees

- User Profiles and Options
- Work Information
- Performance appraisals
- Recruitment management
- Onboarding plans
- Org chat
- Attendance monitoring

Recruitment

- Activities
- Thin the pool
- Get Feedback
- Quick communication
- Stay on target
- Hire

Referrals

- Share open job positions
- Follow ongoing referrals
- Custom UI features

Appraisals

- Custom Surveys
- Automated evaluation process
- Easy follow-up
- Clear calendar view
- Exportable Data

Timeoff

- Accrual plans
- Time off analysis
- Stress days
- Multi-step approvals

Fleet

- Fleet management
- Easy-to-read overview of vehicles, contracts, repairs, costs, and drivers
- Manage leasing and all other contracts
- Monitor all costs at once
- Analysis and reporting

One or more, decide as per your business need

Our ERP Modular Offerings

Services

Project

- Planning
- Milestones
- Track costs and revenues
- Task management
- Document management
- Reporting

Timesheets

- Different types of viewing
- Invoicing
- Reminders
- Validation
- Sales orders
- Access rights

Field-Service

- Calendar view
- Gantt view
- Time tracking
- Map view
- Mobile availability
- Tasks from Sales orders

Appointments

- Calendar Integration
- Professional communication
- Manage time with ease
- Leads/Opportunities
- Customers choose

Planning

- Open shifts
- Avoid conflicts
- Schedule
- Pivot table analysis

Helpdesk

- Track, prioritize, and solve customer tickets
- Multi Channels, Out-of-the-box
- SLAs, Automation, Templates, and Canned Responses
- Renew Contracts, and upsell
- Built-in customer knowledge base
- Allow customers to close their tickets

Our Custom Built Add-Ons

Horizontal Industry Extensibility

Synavos extends the out-of-the-box (OOTB) functionality of our offered ERP solutions through custom-developed horizontal SaaS modules that have been market-matured and seamlessly integrate with different ERPs. These solutions are designed to fill the functionality gaps left open by ERPs to their encourage adoption that come with a high capital and maintenance cost.



Payroll

HR Module extended with the custom Payroll module



Self-Service Portal

Employee self-service portal module extends the HR Module.



Gate Security

Track & Audit incoming & outgoing inventory vehicles.



Weighbridge

Track vehicle weight before and after inventory delivery.



Fixed Assets

Track Fixed Assets Maintenance costs independently



Point Of Sales

Seamlessly integrated Point of Sales Solution



Fleet Manager

One-window solution for Enterprise Vehicle Fleet management.



Quality Control

Fills the gaps in the OOTB functionality offered by standard ERPs.

Our Implementation Methodology



Kick-off Meeting

Project plan



As is Analysis

Contributes to Business Blueprint.



Master Data Templates

Organization-wide master data templates are agreed upon.



Business Blueprint

Contains product roll-out plan & Implementation road map.



Configuration, UAT & Trainings

Product Setup, UAT & User Trainings.



Opening Balance Migration to ERP

Cut-off data Is decided for op. balance and data are migrated to ERP.



Setting up ERP on staging server

(ERP is set up on Staging) and is tested extensively while the legacy system runs in parallel.



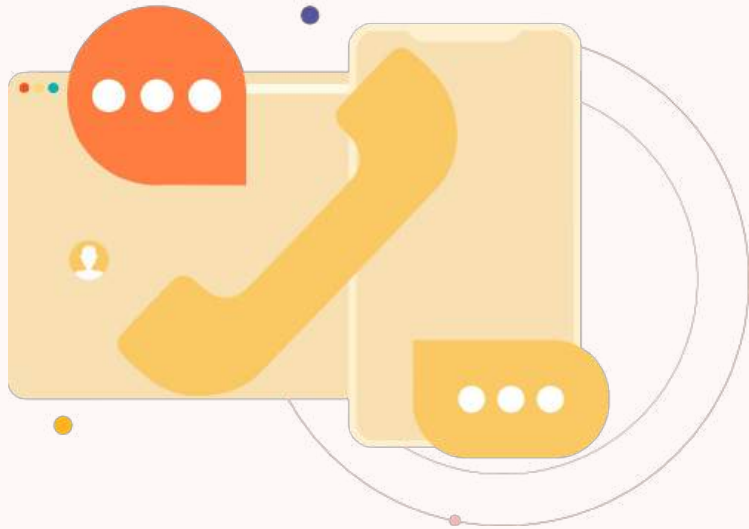
Reconciliation

Legacy system balances are reconciled with ERP balances & Variances are fixed.



Deployment

The legacy system is phased out & ERP is Deployed to the production server.



Support & Maintenance Services

Support & Maintenance Services

Scale Your Business with High Margin 24/7 Support Services

We offer flexible & scalable support 24/7 to ensure your business is up and running smoothly



Ongoing System Maintenance

Bug fixing, Backups, stability monitoring, and support



Managed Operations

A dedicated, 24x7x365 support team via phone, chat, and online support ticket.



Upgrades

Software features & functionality upgrades

Continuous Support & Maintenance Services



Technical Troubleshooting

Diagnosing the source of problems with hardware, software, and other products



System Enhancements

Engineering the software continuously by fixing debugging code and functionality error



Solution Reengineering

Remodelling software solutions to meet changes in environment and business needs



Data Migration

Seamless transfer of accounts, data, and functionality from one environment to another



Dedicated Support

Proactive support at multiple points



Regular Upgrades

Significant changes and major improvements to your existing ecosystem



ERP Solutions & Clients Projects

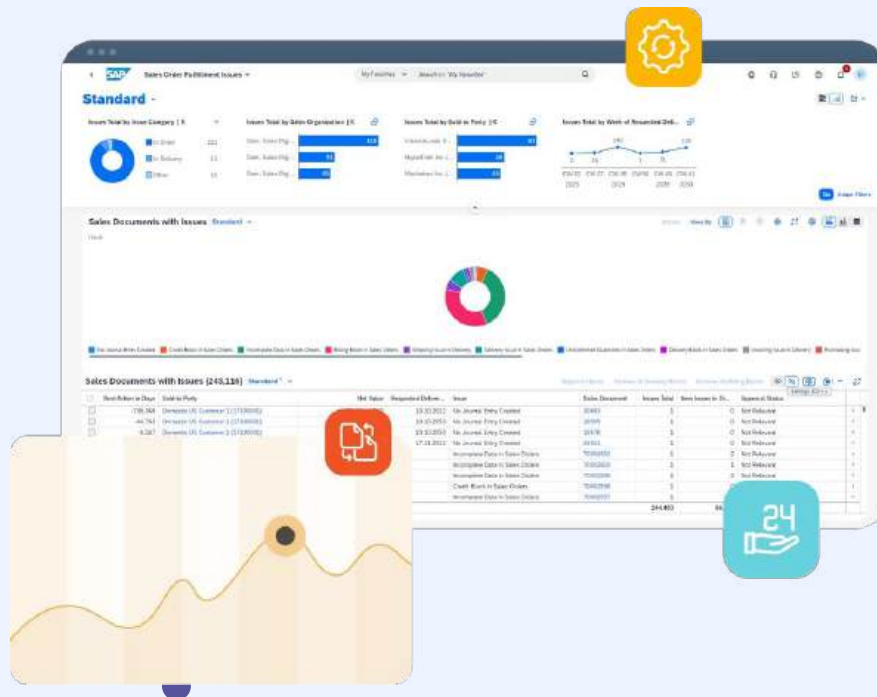




Powering Business Growth

Streamline your operations and gain real-time visibility with SAP Business Technology Platform, a suite of powerful ERP solutions engineered for performance and growth.

- Robust financial management capabilities.
- Efficient inventory control.
- Real-time insights for agile decision-making.
- Ideal for businesses aspiring for sustainable growth.





ARTEX formerly **Al-Abdullatif** is a leading Saudi manufacturer specializing in carpets, blankets, and textiles, with a strong legacy of excellence and innovation. With multiple production facilities, ARTEX is one of the largest companies in the region.

ERP Implementation & Historical Data Cleansing

Synavos has secured a major two-year ERP implementation project with ARTEX Group for its 10 companies. The project includes historical data cleansing for past three years, migration to a new ERP system and new SAP system implementation. The project is aimed at improving operational efficiency and decision-making across all entities and their operations under ARTEX Group.



ARTEX Group
Business Entities

Eastern Textile, Western Textile, Daniya Fiber, Nadeen, Shahd, First Carpet Company, ADFA



Harbin Electric International (HEI), a global powerhouse in power engineering and construction, has initiated a strategic partnership with Synavos to implement SAP Business One across its financial operations. This digital transformation aims to centralize data, improve financial oversight, and streamline core business processes, setting a strong foundation for scalable growth and better decision-making.

A key highlight of this engagement is the integration of Synavos' custom-built Plant Maintenance module. Tailored specifically for HEI's industrial project environment, this module will bring structure and automation to maintenance workflows, enabling proactive asset management and operational continuity across large-scale infrastructure sites.





Synavos is partnering with Popular Pipes Group (PPG), a leading manufacturer of PVC and HDPE pipes, to address challenges in their SAP Business One implementation, including inefficiencies, high licensing costs, and lack of HRMS features.

- Reconfigure SAP Business One to resolve system issues.
- Develop a custom Data Entry Portal to reduce license costs.
- Implement Odoo HRMS for unified HR and payroll management.
- Provide Synavos SLA support and cloud migration for scalability.
- Configure & Implement Data Entry Portal to address the increasing users and limited licenses issue.





AHMED SULTAN

A leading clothing brand overcame operational challenges by adopting SAP Business One (SAP B1) with our tailored solutions. Our four-month partnership addressed inventory tracking, production cost management, and financial visibility, resulting in improved efficiency and profitability.

-30%

Inventory Loss

-35%

Production Cost



Synavos implemented SAP Business One HANA at **HBK Blankets** and **HBK Hypermarket**, significantly enhancing operational efficiency and reducing manual errors.

- Increased Operational Efficiency for HBK Blankets and HBK Hypermarket.
- Provided real-time insights and streamlined workflows, significantly decreasing errors.

-45%

Manual Processes

+30%

Operational Efficiency



BECO Steel is a leading name in the steel industry with expanding interests in construction. We implemented SAP ERP for BECO Steel Limited, significantly enhancing inventory accuracy, financial clarity, and overall operational efficiency.

- Shifted to a perpetual inventory system and introduced a Landed Costs module .
- Automated segmented and consolidated financials.

-40%

Inventory Errors

+45%

Financials Recording

Other Projects with SAP



Business processes digitalization



Seamless ERP deployment in agency



New solution rollout with consultancy



Custom ERP services in business processes



ERP implementation services



Organization-wide digital solution deployment



Custom ERP services in business processes



End-to-end ERP integration



Efficient resource planning in various depts.



Streamlining legacy ERP with upgrades



Seamless POS-ERP Integration



SAP Connected Enterprise System



Unified ERP Management System



Unleashing Business Efficiency

Discover versatility and user-friendliness with Odoo, the modular ERP solution that offers an integrated suite of applications.

- Modular design for tailored functionality.
- Seamless user experience across applications.
- Open-source nature with vibrant community support.
- Ideal for businesses seeking cost-effective solutions.





Hush Puppies, a globally recognized footwear brand, is known for its comfortable and stylish shoes. With a strong retail and wholesale presence, they sought to streamline their operations for better efficiency. **Synavos** is implementing Odoo 18 to optimize their workflows and enhance operational efficiency.

Key Implementation Highlights:

- Implemented Odoo 18 to optimize retail and wholesale workflows.
- Integrated POS for seamless in-store transactions.
- Automated procurement and inventory workflows for efficient supplier management.
- Enhanced claims & repair processes for improved customer service.



Nishat Chunian has hired Synavos for ERP services at one of their entity **The Linen Company (TLC)**, to address operational inefficiencies in their current POS system and enhance overall business performance. TLC seeks a modern ERP and POS solution integrated with Oracle EBS and third-party systems to streamline operations and improve customer engagement.

- Implement Odoo POS with modules for Sales, Inventory, and Point of Sales.
- Integrate with Oracle EBS, Shopify store, courier systems, and FBR system.
- Introduce custom features like customer loyalty management, payroll, attendance, dashboards, and reporting.
- Integrate with attendance and email systems.





Synavos's Odoo implementation services effectively addressed our reporting and ledger issues, significantly improving our financial reporting. We have achieved significant results with their support and found their resourcefulness and client focus invaluable.

Zahid Malik

Director IT JW Holdings



A renowned name in innovative business ventures recently leveraged our expertise with Odoo Online 17. With meticulous transaction recording, structured workflows, and proper user permissions implemented at JW Holdings, enhanced their overall business functionality.



Improved & Efficient Workflows



Accurate Budgeting & Costing



Prevention of fraud



Optimized Inventory Management



Sazgar Engineering is a leading automotive company with a strong presence across multiple regions, focusing on producing quality vehicles. Our intervention with Odoo centralized data management and helped them prevent information loss and enhance data visibility.



Streamlined customer data management.



Improved sales efficiency.



Enhanced lead tracking and conversion.



Boosted customer loyalty.





DWP Home, a core division of **DWP Group**, plays a central role in Pakistan's consumer electronics market. As the official distributor of **GREE and EcoStar**, it manages large-scale sales, warranty, and after-sales operations. Our Odoo 18 Enterprise implementation digitizes and centralizes these operations.



Centralized end-to-end complaint management



Real-time coordination between all departments



Reduced manual paperwork



Improved experience & service transparency



Green Agritech Farms, a Pakistan

Army-owned firm specializing in sustainable agriculture and crop yield improvement, has engaged Synavos to develop a comprehensive agriculture and farm management system.

Key Project Highlights:

- Developing a robust Agriculture & Farm Management System to manage multiple farm locations.
- Streamlining crop management and order processes with real-time tracking.
- Implementing disease management and incident tracking to ensure crop health.
- Enabling report generation for efficient farm and crop performance monitoring.



الشفق الأحمر
ALSHAFIQ ALAHMER

Al-Hilal
— شامبو آلهلال —
SHAMPOO ALHILAL

EMPART
GENERAL TRADING

...

Malatan Group stands out in Oman's Automotive & Construction Sector, renowned for quality and excellence, representing global brands like BOSCH and providing exceptional pre and after-sales service experiences. End-to-end ERP Implementation for server businesses under Malsataln Group.



Streamlined diverse operational processes.



Seamless integration with global brands.



Enhanced team collaboration.



Increased operational efficiency.



Enfield Royal an award-winning state-of-the-art Cosmetic Surgery Clinic in Middle East specializes in Hair transplant, Rhinoplasty, plastic surgery and more. With Synavos' intervention they are to transform the ways of their operations in no. of their clinics in different regions.

- Enfield Royal Clinic LLC - Dubai, UAE
- Enfield Royal Medical Center LLC - Abu Dubai, UAE
- Dynamic Aesthetic Clinic LLC - Al Barsha Dubai, UAE
- Dynamic Aesthetic Clinic LLC - Silicon Oasis Dubai, UAE
- Enfield Clinic - Muscat, Oman
- Enfield Clinic - Riyadh, KSA
- Enfield Clinic - Riyadh, KSA
- Enfield Clinic - Aesthetic - Isl Pak



Streamlined Operations & Increased Customer Base

Reduced operational challenges through streamlined pricing, inventory, and tax management. Enhanced supply chain efficiency, financial accuracy, and reporting drove profitability across all branches in different cities.

+30%

Increased Online Orders

+45%

Enhanced Inventory Control

Other Recent Projects with Odoo



Indus Hospital

End-to-end ERP
Implementation services



Aajeel Dry Fruits

Integrated operations with
POS solution



Italian Mall

Full Fledge ERP
Implementation



Bay Bakery

ERP Configuration and POS
system



HG Telecom

New ERP solution rollout
with consultancy



Sarwar Constructions

End-to-End ERP
Implementation



Dewan Sweets & Bakers

Consolidated system
integration at all locations



Designers Guild

Efficient resource planning
for all stores.



Pak Can

Organization-wide process
automation



Integrated Well Solutions

Efficient resource planning
in various depts.



Multan Chemical Ltd.

Efficient resource planning
in various depts.



Pinch of Spice

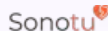
Custom ERP services in
business processes

Other Recent Projects with Odoo



Zalloum

Enhanced operations across departments



Sonotu

Optimized complex production processes with ERP



Garibsons

Simplified global trade with Odoo



DWP Group

Enhanced procurement and inventory workflows



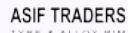
Veroke

Fully Optimized Business Operations via Odoo 18



Nizam Alam Group

Simplified global trade with Odoo



Asif Traders

Enhanced operations across departments



Holzinn Home

Streamlined furniture operations with ERP



Flortek

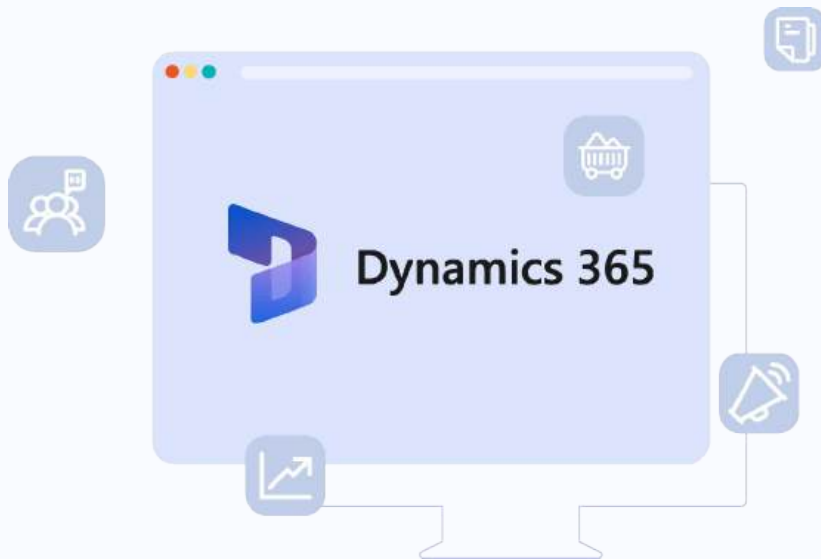
Simplified retail workflows with Odoo

MS Dynamics®

Powering Digital Transformation

Embark on digital transformation with Microsoft Dynamics, the robust ERP solution offering a unified platform for finance, operations, sales, and customer service.

- Seamless integration with Microsoft products.
- Advanced analytics and AI-driven insights.
- Cloud-based capabilities for flexibility.
- Ideal for organizations aiming for a digital edge.



Comprehensive ERP Solution integrated key modules such as Financial Management, Supply Chain, Payroll, and Assembly Management, along with essential customizations tailored to the unique needs of Al Bustan Group's diverse businesses.

By enhancing operational efficiency and streamlining processes across their four different business units, this project underscored our commitment to empowering Al Bustan Group to achieve greater heights in their various sectors.



Al Bustan Farms



Lebanon Flower Bakery



Al Samadi Sweets



Al Dayaa Butchery



Enhanced Operational Efficiency



Data-Driven Decision Making



Customization and Scalability



Improved Compliance and Security

TCL

A global electronics giant, partnered with Synavos to implement a custom POS solution. The new two-way communication enabled POS system not only integrated their system with FBR but also integrated TCL's internal ERP system being used at the global locations.



**Single point
of Entry**



**Integrated Financial
transactions**

Our Locations

Leading you to the world of infinite possibilities!



304, Saheel Tower 1
Building, Al Nahda First,
Dubai, UAE

+971 (50) 560-6283



346, Block G3, Johar
Town, Lahore, 54782
Pakistan

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Thanks!
Let's talk soon

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